

ASIAN AMERICAN BAR ASSOCIATION OF NEW YORK

2021 Virtual Fall Conference Sponsorship Tiers

Fall Conference Dates: Friday, Oct. 22, and Saturday, Oct. 23

Gold - \$3,000

- Recognition in all promotional materials for the Virtual Fall Conference as a Gold Sponsor
- Logo placed on all video backgrounds at the Virtual Fall Conference
- Up to 1:00 minute pre-recorded video introduction for up to three programs*
- Recognition as Trailblazer Award, GC Roundtable and Cocktail Reception Sponsor
- Virtual Fall Conference website logo, hyperlink and embedded video
- Two tickets to AABANY's 2022 Annual Dinner at Cipriani Wall Street

**Pre-recorded video introductions to be provided by sponsors. Program preferences for video introductions subject to availability.*

Silver - \$1,500

- Recognition in all promotional materials for the Virtual Fall Conference as a Silver Sponsor
- Logo placed on video backgrounds for up to three programs at the Virtual Fall Conference
- Up to 1:00 minute pre-recorded video introduction for one program*
- Recognition as Sponsor for Trailblazer Award, GC Roundtable or Virtual Reception
- Virtual Fall Conference website logo, hyperlink and embedded video
- One ticket to AABANY's 2022 Annual Dinner at Cipriani Wall Street

**Pre-recorded video introductions to be provided by sponsors. Program preferences for video introductions subject to availability.*

Bronze - \$750

- Recognition in all promotional materials for the Virtual Fall Conference as a Bronze Sponsor
- Logo placed on video backgrounds for one program at the Virtual Fall Conference
- Virtual Fall Conference website logo and hyperlink